

Delta
MAGAZINE  TM

Exploring minors in a major way

About Us



MACE Media Group
3490-7 Broad Street #404
San Luis Obispo, CA 93401

The news digest for the Delta 8 tribe and enthusiasts

Delta 8 Magazine is proud to be the loyal sidekick of the cannabis scientist. We help them on their noble quest to push boundaries by curating the latest news, technological innovations, scientific research, and discoveries. We pin down overlooked angles and far-reaching perspectives on the world of terpenes, horticulture, chemistry, and analytical science. Our in-depth and technical (yet fun) feature articles can enrich your understanding of botanical and cannabis science. Don't miss this chance to revolutionize your cannabis experience.

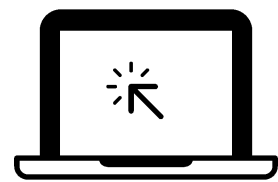
We approach content as "sweet science" and pinpoint advertisements with 100% relevancy to your business. We partner only with the top companies in botanical and cannabis innovation to keep you informed of the best new products and services available in the cannabis world. Learn about cutting-edge laboratory equipment, psychedelic therapy, vaping technology, upcoming industry trade shows, and more as you explore digital content on the website of Delta 8 Magazine.

All sales-related questions should be submitted to info@delta8magazine.net or call (805) 399-2485.

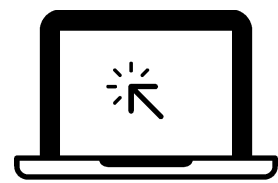
All technical questions should be submitted to: info@delta8magazine.net

How we can help you gain exposure

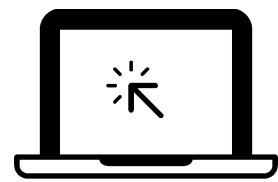
The news digest for the Delta 8 tribe and enthusiasts



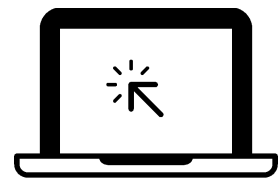
Digital ads on the popular news site, delta8magazine.net



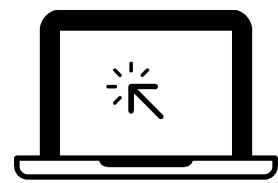
eBlasts to our extensive industry list built over 10 years and updated on a daily basis



Newsletter sponsorship on our far-reaching weekly industry newsletter

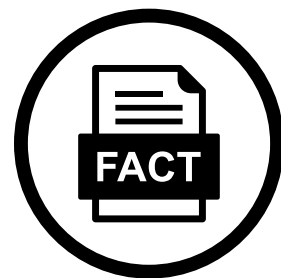


Sponsored Content on our trusted and highly Google ranked site



Dedicated URL page within the highly ranked Delta 8 Magazine news site

Digital Ads on our News Site



Monthly site views: 563,181 thousand
 Google trust ranking: 7.8 (10 highest)
 Alexa ranking: 1,201,649

The advertiser will be responsible to give us their content and/or ad. All ads must be non-pixelated at the sizes outlined below and sent to us 3 days prior to the desired run date.

You can also purchase Social Media Cross-Promotion as a standalone or part of a package for \$7 per thousand followers reached.

Ad sizes:

\$499 per month

300x250

- Static
- Sidebar
- Link with tracking

\$549 per month

600 x 280 static banner ad

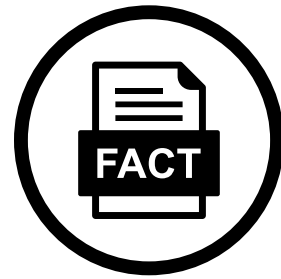
- Static
- Middle of the page
- Link with tracking

\$1500 per month

728 x 60 leaderboard ad

- Static
- Top of the fold
- Link with tracking

eBlasts to our extensive industry list



Average open rate: 19 - 28%
Average click-through rate: 10 - 15%
Total subscribers: 250,000

Total Subscribers: 250,000

Segments:

- INDUSTRY & CONSUMERS 110 K
- EXTRACTION 14K
- INVESTORS 17K
- CBD 150K
- SCIENTIFIC 4.5 K
- CULTIVATION 10K
- MEDIA 7K
- BUYERS 100K

10,000 sends for \$1500

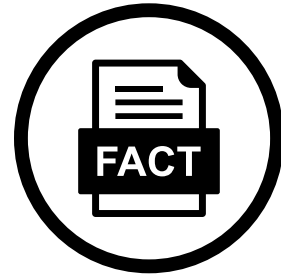
30,000 sends for \$2500

75,000 sends for \$5000

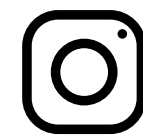
• e-Blast format: HTML to include all verbiage, content, and image links. Cost to have Delta 8 Magazine create the blast: \$250.

• e-Blast needed 1 week prior to placement; e-blast components and info needed 2 weeks prior if Delta 8 Magazine is to create the e-Blast.

Sponsored Content



Our popular website, delta8magazine.net has proudly reached influencer status with the following latest stats:



5,000 followers



1200 followers

**Digital Monthly
Page Views**

653,444 thousand

**Unique Views
Per Month**

493,000 thousand

After many requests, we have created dedicated portions of our website to highlight sponsored industry content. All content is evergreen for the life of this specific site.

- 💰 300 words no links \$899
- 💰 500 words with links \$1500
- 💰 750 words with links and a social post \$1800

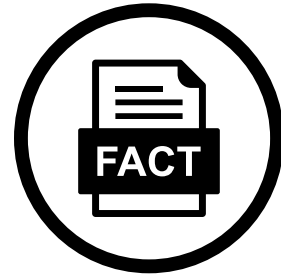
As a Sponsored Content Partner
you will receive:

- An image and teaser on our highly viewed homepage
- That space is hyperlinked to a page with your full story
- The page includes a backlink to your site
- This also includes monthly (depends on your commitment) promotion of that content on our social pages, including Instagram and Facebook with followers as listed below:

All sales-related questions should be submitted to info@delta8magazine.net or call (805) 399-2485.

All technical questions should be submitted to: info@delta8magazine.net

2022 Editorial Calendar



Plan out and coordinate your targeted advertising with our editorial content!

January:	Things You Never Knew About Delta 8
February:	Cannabinoid Chemistry & Medicine
March:	The World of Conversions
April:	Delta 8 and Lab Testing
May:	Delta 8 Legalities
June:	Delta 8 Education
July:	Cannabinoid Science
August:	Minor Cannabinoid Synthesis & Biosynthesis
September:	The Business of Delta 8
October:	How Delta 8 Affects Aspects of Daily Life
November:	Delta 8 Delivery Methods
December:	The Future of D8

All sales-related questions should be submitted to info@delta8magazine.net or call (805) 399-2485.

All technical questions should be submitted to: info@delta8magazine.net

Contact



Any questions?

Contact us...

You can call or text 805-399-2485

Delta 8 Magazine

3840-7 Broad Street #404

San Luis Obispo, CA 93401

www.delta8magazine.net

info@delta8magazine.net

MACE MEDIA GROUP

MACE Media Group

3940-7 Broad Street #404

San Luis Obispo, CA 93401

www.macemediagroup.com

info@macemediagroup.com

All sales-related questions should be submitted to info@delta8magazine.net or call (805) 399-2485.

All technical questions should be submitted to: info@delta8magazine.net